

Embroidered Pillow Cases, 98c Each

Our Usual Price \$1.69 Each
Good quality bleached muslin pillow cases with hemstitched or scalloped ends. Embroidered in attractive designs.
Size Before Hemming, 45 x 36 inches
Macy—Basement, 34th Street, Rear.

R. H. Macy & Co.

Herald Square New York

Yard-Wide Chiffon Velveteen**\$1.84 Yard**

Our Usual Price Would Be \$2.29 Yard
In navy blue and black—fast pile and fast color.
Macy—Second Floor, 35th Street, Broadway.

Store Hours, 9 to 5:30

Merchandise Advertised Here on Sale To-morrow, Unless Otherwise Stated

Telephone Fitz Roy 6100

I'll Carry Them Home Myself—

"With all due respect to the best store-delivery system in the world, I prefer just now to carry my parcels—"said the busy shopper."

"Christmas shopping and the social season are making such claims on everyone that I can never be sure that there will be anyone at home to receive my purchases if I have them delivered."

"In all this rush and bustle I find it contributes to my peace of mind if I take with me all the packages I can possibly carry—and am able to tell just the minute I return home from my shopping tour, what I have purchased and what remains to be done on the next day."

Common Sense Clothes for Your Boy

These Are Best for School

All Wool**Two-Trousers Suits \$9.48**

A variety of patterns and models in well-made school suits. Alpaca lines the coat and both pairs of trousers are full lined. He can wear one pair of trousers to school, and keep the other pair for play hours after school.

Comfortable and Long-Wearing

All Wool Mackinaws \$7.44

Two models, box pleated and plain patch pocket style. Made of heavy mackinaw cloth, in gay patterns. The cheery colors, the absolute comfort in length, the collar and the pockets make it ideal for play and school hours.

Sizes 7 to 18 years.

Macy—Second Floor, 34th St., Rear.



For Women Who Appreciate Exceptional Offerings

120 Women's Suits

A Clearance at

\$28.75

Were \$34.75 to \$59.75

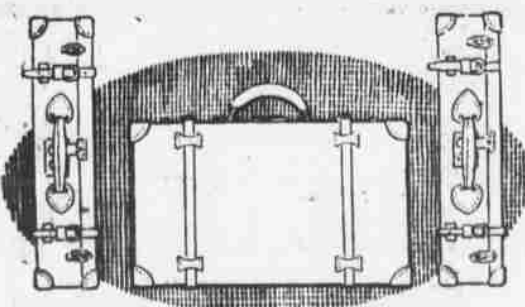
Many of the fine suits in this group are copies of the later imported modes, for winter and early spring wear.

There is a number of models suitable for the larger woman. Cleverly tailored creations that will give her height and slenderness.

The materials most desired—including yalama, velour, tricotine, velveteen, homespun, moussine, Oxford Melton, and tweeds. Sizes 36 to 48.

In the wanted colors. Many fur trimmed. All warmly interlined.

Macy—Third Floor, 34th Street, Rear.



A Gift of Quality

Genuine Cowhide Suit Cases, \$9.74

Our usual price \$14.74

Another Triumph for the Macy Cash Buying Policy

We took advantage of a large offer at a special price and we are, therefore, able to sell these fine cowhide suit cases at this unusually low price in time for presentation at Christmas.

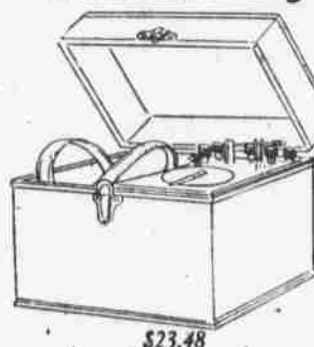
The suit cases are good quality cowhide built over steel frames and finely finished with reinforced sewn-on corners. Locks and bolts are solid brass. Two straps with sewn-on loops encircle the case.

The interior is lined with the popular plaid design and fitted with a shirt fold on top with buckle straps to match those in body of case.

Size 25 1/4 Inches

Color—Brown Only

Macy—Fourth Floor, Centre.

The Newest World Wonder Music by Wireless

\$23.48

A wireless receiving set is no more difficult to operate than a phonograph and requires no mechanical or technical knowledge.

The set illustrated is designed to receive the daily broadcastings of concerts, news, results of sporting events, church services and theatrical programs.

A practical means of entertainment in the home, at small expense, as one of these sets costs but **\$23.48**

Our Radio Department carries a complete line of standard equipment and is under the direction of a commercial licensed operator, who will be glad to advise you before you install your set, or help you with any of your wireless problems.

We extend to you a cordial invitation to inspect the operation of a receiving set which we have installed in our Radio Section.

Macy—Basement, 35th Street, Front.

Gifts for the Home

Vacuum Jugs and Carafes, Quart Size \$18.89 to \$22.89

Not alone useful, but highly decorative sets as well, for they have been painted with unique designs, in our own studios, by our own staff of artists.

Sterling Silver Sherbet Sets, \$17.89

The set consists of six large gold lined silver sherbet or ice cream cups, (3 1/4 inches across), in a large velvet lined box.

Sterling Silver Bon-Bon Dishes, \$4.44 Ea.

Dainty little dishes which measure 5 inches from edge to edge. Pierced and burnished.

Boudoir Clocks, \$24.89
Gilt metal clocks, in odd shapes or conventional designs, fitted with a fine 8-day lever movement. Easel stand and luminous dial.

Macy—Main Floor, Front.

Gifts Within a Fifteen-Dollar Limit

The principal difficulty about Christmas gifts is, of course, making our desire fit your purse. It's really not so very difficult, as you'll see when you cast your eye down this list.

Women's Wrist Watches, \$12.89

Stirling silver cases, pretty ones, too, made in octagonal cushion and tonneau styles, on a ribbon bracelet. 15 jewel Swiss lever movements.

Sterling Silver Cigarette Cases, \$8.94

Engine turned design and flat model, space for monogram.

Green Gold Mesh Bags and Purses, \$8.94

Soldered links, plain or engraved frames. The shapes are dome or made in the popular square sizes.

Hip Books and Bill Folds, \$4.69 (Tax additional)

These convenient books are made of assorted seal leathers, calf lined. They have two 14 karat gold corners.

Macy—Main Floor, Front.

A Special Offering**Electric Iron****\$3.19**

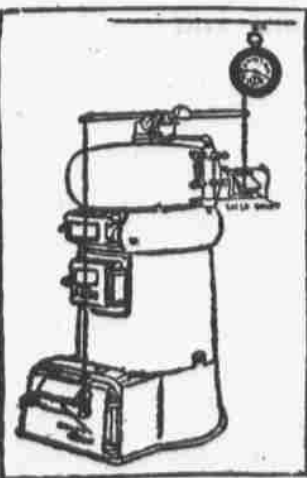
Fully guaranteed, six pound household size electric iron, complete with cord and plug.

We have subjected this electric iron to most severe tests which have proven that the materials used warrant our guaranteeing satisfactory service.

Aluminum Egg Slicer, 39c

Simply place the egg, beet or potato in the recess and press wire cutter—slices result, without waste or broken scraps.

Macy—Basement, Centre, Front.

Have Your Home Comfortably Heated Before You Get Up in the Morning**Furnace Starting Clock \$5.64**

Just attach one of these Automatic Clocks to your furnace, set it in the evening for one hour before your rising time, and when you are ready to rise your home will be warm.

These clocks may be attached to steam or hot water boilers and warm air or pipeless furnaces.

Complete directions and attachments accompany each clock.

They are guaranteed against defective material or workmanship for a period of two years.

Macy—Basement, 34th Street, Front.

Beautiful Day-Beds at Lowered Prices

At \$33.75—Attractive day-bed with mahogany finished wood ends, as illustrated, and metal spring. A limited number at this special price.

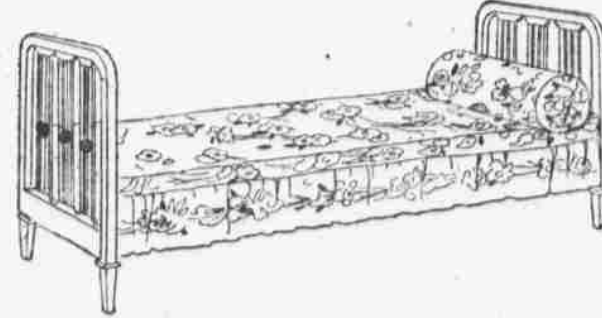
Mattress and bolster not included.

At \$42.75—Mahogany finished wood-end day-bed. Complete with box spring, mattress, pillow and bolster; covered with denim.

At \$14.74—Metal day-bed with metal spring attached. Ivory or walnut finish.

Macy-Made Mattresses

South American, 3 feet wide. **\$18.24**
White hair, " **\$24.24**
White layer felt, " **\$11.24**



At \$17.24—A limited number of day-beds, of metal, finished in walnut or mahogany.

At \$12.48—A limited number of metal day-beds, finished in walnut or mahogany. Square posted style.

Macy-Made Pillows

White goose down, **\$5.94**
Extra selected white goose, **\$3.24**
Gray duck feather, **\$1.44**

Macy—Sixth Floor, Rear.

For Sale of Cameras and Phonographs See Page 16

Men's Winter Overcoats \$34.75

Not only is the price low, but part and parcel of every purchase is the knowledge that nowhere else could the price be lower on a coat of this quality.

A man who buys one of these coats never has to worry as to whether or not he could have bought a better coat for the same money. He knows he has obtained the best overcoat value in town—Macy's lowest-in-the-city price policy ensures that.

Usters, ulsterettes, town ulsters and box coats, tailored with exceptional attention to the details that make a coat keep its shape. Made from coatings that for warmth, style and comfortable weight leave nothing to be desired.

Note—Men's Suits Specially Priced at \$39.75**English Overcoats at \$44.75****Evening Clothes at \$39.75**

(Coat and Trousers)

Macy—Fifth Floor, Broadway.

**The Smartest Hat For School \$2.97**

Soft, furry beaver is very smart for school—any little gift over six will tell you that. Of course, the hat must be the newest style, too, and the most becoming shape.

These hats are just right in every way. They are of fine silky beaver in convertible and rolled brim shapes of various proportions and finished with ribbon bands and streamers.

In beaver, brown, navy and black.

Macy—Second Floor, Centre.

Men's Oxfords**\$8.94**

Supre-Macy Oxfords are the kind that feel as comfortable as old shoes when new. And look as smart as new shoes after months of wear.

In black or tan grain leathers; brogue or plain straight tipped styles. With blind or brass eyelets and medium toes.

Men's Brogue Oxfords, \$6.94

A mighty good Oxford at this price. Made of black or tan grain leathers over smart, serviceable lasts.

All Sizes in Both Models.

Macy—Main Floor, Balcony, 35th Street, Rear.

A Sale of 424 Girls' Separate Skirts, \$1.88**NAVY BLUE SERGE AND PLAIDS**

Box and side pleated models in the practical, full skirts that look well on growing girls. They are equally suitable for dress occasions or "gym" days and are well finished in every detail.

Sizes 6 to 16 years—made on cambric waist. Or one may have sizes 12 to 16 years made on belt.

The Navy Blue serge skirts are everything that plain tailored skirts should be.

The Plaids are gay, cheery color combinations, the sort that look well with middies.

As Illustrated.

Macy—Third Floor, 35th Street.

Men's Furnishings of the Better Kind

Gifts that Men Really Appreciate

(And the Prices are LOW)

Shirts at \$2.29—Russian cords in the popular weaves—plain colors. Shirts of white madras show colored stripes and stripe combinations. Better shirts in every way than \$2.29 usually buys.

Blanket Robes at \$6.94—Robes in the popular and comfortable coat model. Made from warm blankets in man-like designs. Cord-trimmed and furnished with girdle to match.

Crocheted Silk Cravats at \$1.39—Our usual lowest-in-the-city price for these beautiful hand-framed all silk crocheted ties would be \$2.89. Only a hundred dozen to go at this low price. Smart stripes, good blacks, heathers and plain shades.

Macy—Main Floor, 35th Street.

**CHRISTMAS BALLS**

Flying everywhere. Skimming through the air. Busy Balls. Bouncing on the floor. Bounding 'gainst the door. Rubber Balls. Colors very bright. What a cheerful sight. Pretty Balls. Every stocking toe Should have a ball or so. Happy Balls.

Wonderland Balls

Painted balls, 5 in. in diameter. 69c
Painted balls, 5 1/2 in. in diameter. 84c
White rubber balls, with colored rings, large and small. 12c to \$1.59



Macy—Wonderland, Fifth Floor.